



## Someone dropped \$84,000 for four tickets to the Super Bowl



RICK OSENTOSKI/ASSOCIATED PRESS

By [Matt Rocheleau](#)

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In November, long before anyone knew which teams would be squaring off in the big game, someone from a small town in Wyoming bought four tickets to Super Bowl LII for \$21,000 apiece, according to [TicketNetwork](#), a company that sells live event tickets on the secondary market.

Yup, they spent \$84,000 on tickets to the Super Bowl.

For that amount of money, you could buy four brand-new [Honda Civics](#), or generously feed [an American](#)

[family of four](#) for about 5½ years.

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Each of those tickets appear to be the most expensive individual seats sold so far for Super Bowl LII. StubHub [said](#) it sold a single ticket with a \$20,000 price tag, and a few other resale companies have sold tickets in the \$15,000 range.

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TicketNetwork officials declined to say more about who made the lavish purchase, but they said the tickets are for swanky seats inside the [newly-opened, \\$1.1 billion](#) U.S. Bank Stadium in Minneapolis, where the game between the New England Patriots and Philadelphia Eagles will be held on Feb. 4.

The passes provide access to the stadium's Delta Sky360 club, and ticketholders there get some nice perks. The 1,300-seat [club](#) is "the most energized and unique club setting in the stadium," according to the official website of the team that usually plays there, the Minnesota Vikings.

Located directly next to the home team's locker room (the Pats will be considered the home team for this year's Super Bowl) fans get an up-close view to watch as players enter and exit the field. The club [also offers](#) a field-level patio

directly behind the home team's bench, along with free food and drinks.

Believe it or not, these aren't the priciest tickets sold in recent years by TicketNetwork, StubHub, and other ticket resale companies.

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- Last summer, someone logged on to Ticketmaster's resale website and paid bought two tickets for \$66,500 each — \$133,000 total — for courtside seats to Game 5 of the NBA Finals at Oracle Arena to watch the Golden State Warriors host the Cleveland Cavaliers, [ESPN reported](#) at the time. (The Warriors won that night to clinch the league title.)
- A year earlier, for Game 7 of the NBA Finals between the same two teams and at the same arena, a StubHub customer shelled out \$49,500 for a courtside seat, [CNN reported](#). (The Cavs won the game and the title.)
- TicketNetwork officials said that in 2015 they sold two floor seats for the Floyd Mayweather Jr.-Manny Pacquiao boxing match at the MGM Grand Garden Arena in Las Vegas for \$33,000 apiece. (Mayweather Jr. won the 12-round fight.)

But even if you forgo the familiar comfort of luxury boxes or seats in the first several rows, it won't be cheap to get into this year's Super Bowl.

Multiple ticket resale companies said the average cost for tickets to this year's Super Bowl so far are the priciest they've ever tracked — though experts noted that prices tend to drop in the final days leading up to the game.

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The average price per ticket, according to [StubHub](#), [TicketIQ](#), [SeatGeek](#), [TicketCity](#), and [Vivid Seats](#) was about \$5,700 to \$6,800.

And if you think you can score a cheap ticket, think again. Even the lowest-priced tickets available were in the \$3,300 range.

*Matt Rocheleau can be reached at [matthew.rocheleau@globe.com](mailto:matthew.rocheleau@globe.com). Follow him on Twitter [@mrochele](#)*

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