

Here are all the places in New England that think they can land the new Amazon HQ

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Within New England, the most obvious choice for Amazon to build its next headquarters is either somewhere in Boston or just outside it. Right?

Don't tell that to the growing number of starry-eyed local officials and developers elsewhere in the region who are drawing up pitches of their own to try to lure the e-commerce giant, including those in cities and towns much smaller and with considerably less to offer than Boston and the dozens of other major cities around North America said to be in on the hunt.

Officials in dozens of communities regionwide have said publicly they are considering bidding or plan to submit a proposal either on their own or as a multicommunity group and in some cases in conjunction with state officials, according to Globe reporting and a review of coverage from other news outlets.

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Maybe they're delusional, or perhaps they're on to something and can deliver the exact kind of outside-the-box bid that visionary Jeff Bezos and company are seeking.

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After all, Amazon has <u>said</u> it wants communities to "think big and creatively" when proposing locations. Remember, this is a company that's hoping to someday deliver packages to customers' doorsteps via armies of drones.



Amazon donating \$1 million to Dorchester nonprofit

St. Mary's Center provides housing and job training to homeless families.

And what the underdog communities might lack in size and amenities, they, in some cases, make up for with confidence.

Take Dean Mazzarella. He's the mayor of Leominster, a 41,000-resident city in north-central Massachusetts that plans to submit a dark-horse entry to serve as the home for Amazon's future headquarters, which will employ as many as 50,000 workers.

He <u>told</u> the Sentinel & Enterprise newspaper: "Everyone else is just vanilla. They're just the same places that want to pack in as many people as they can, and the rents are high, and they aren't affordable."

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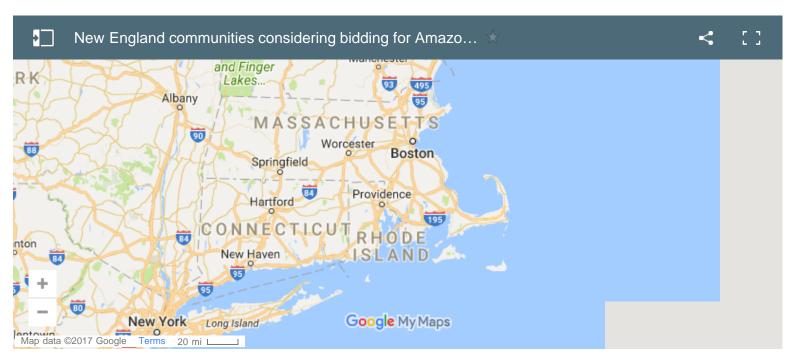


Imaginative, indeed.

Curious about what other places plan to bid before next week's deadline? Check out the map below and click the star symbols for more information about communities that might enter the sweepstakes for Amazon's second headquarters.

You can also scroll through the list below the map to see the details.

(Note: If you hear of other places that are considering or planning to bidding but not listed here, let us know and we'll add them.)





Boston

- The City of Boston is expected to bid with multiple sites and is seen as a strong contender on the national stage.
- The soon-to-close, 161-acre Suffolk Downs horse track property in East Boston and Revere, located alongside two Blue Line stops, has emerged as a leading site among city officials.

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- The city is also considering sites closer to the core of the city, such as Widett Circle in South Boston, Beacon Yards in Allston, and maybe a cluster of properties in and around South Station.
- Meanwhile, developers are pitching their own ideas, ranging from parking lots on the edges of the Seaport to downtown office towers.
- Mayor Martin J. Walsh has said the city "would love to explore the option" of landing such a project but also signaled that he does not want to offer lavish subsidies to win Amazon over. "We are not going to get into a bidding war with another city over something like this."
- Neighboring Somerville is also pushing for a regional bid that would string Amazon buildings along

the Orange Line from Assembly Row in Somerville, to Sullivan Square in Charlestown, to the mixed-use NorthPoint campus in Cambridge, to a planned office building at North Station.

For more info, click here, here, here, and here.

Fall River area

- Ken Fiola, executive vice president of the Fall River Office of Economic Development, told the Herald News the proposal will center around a 90-acre technology park, near where Amazon already has a distribution center. Additional space would be available about a half-mile away in the Riverfront Business Park in neighboring Freetown.
- Fall River, a former mill city, has struggled economically in recent years. But Fiola told the newspaper that the city is "surrounded by colleges" and "part of the metropolitan market areas for both Providence and Boston. Route 24 and Interstate 195 are right nearby."

For more info, click here.

Foxborough

- Officials in this town told The Sun Chronicle newspaper that they are considering making a pitch to Amazon. There are about 200 acres of available land parking lots owned by the Kraft Group across the street from Gillette Stadium and Patriot Place that has been eyed for development in the past.
- Town Manager William Keegan told the publication that the site along Route 1 offers upgraded utilities and easy access to key highways. The MBTA also plans to soon launch a pilot program to have commuter rail trains pick up and drop off passengers next to the stadium.

For more info, click here.

Leominster

- This small, former factory city is considering a bid that would include a 100-acre plot of land originally viewed as a potential site for a casino near where Route 2 and Interstate 190 converge, according to the Sentinel & Enterprise newspaper.
- City officials told the publication they plan to cite low cost of living, a speedy permitting process,

and proximity to Boston, Worcester, and Manchester, N.H.

■ "We're referring to ourselves as 'Boston light'," City Purchasing Agent Greg Chapdelaine told the newspaper. "We can offer everything they can and we're just a short train ride away without the burdensome cost of living."

For more info, click here.

Lowell area

- The <u>Riverview Technology Park</u> that straddles Billerica and Tewksbury is a centerpiece of this multicommunity bid.
- Neighboring Lowell is a partner in this bid. Its offerings include the University of Massachusetts Lowell and Middlesex Community College. Amazon has said it wants its second headquarters to be near a strong university system.
- Billerica Town Manager John Curran said the bid will be built on the idea that costs are lower than in Boston, but Amazon can still enjoy all the benefits of the city. You can't look at this as you are going to Billerica," he said. "You are coming to what the whole region has to offer."

For more info, click here.

Lynn

- James M. Cowdell, executive director of Economic Development & Industrial Corp., the city of Lynn's development bank, told The Daily Item newspaper of Lynn that the agency is working with several property owners to come up with potential locations and plans to bid on the city's behalf. "We're going to roll out the red carpet," he said.
- Lynn Councilor Peter Capano told the publication that there may be viable sites along the Lynnway, a section of Route 1A that cuts through the city.
- The North Shore community is only about 10 miles from downtown Boston, and state officials have looked in recent years for ways to try to revitalize its waterfront.

For more info, click here.

Merrimack Valley area

- Haverhill, Lawrence, and North Andover are coming together on a regional bid centered around Osgood Landing, a 168-acre parcel along the Merrimack River that was the former AT&T/Lucent Technologies manufacturing complex.
- Officials have talked up the property as having proximity to Boston (within 30 miles), being close to two international airports (Logan and Manchester in New Hampshire), and being near commuter rail stations.
- In case Amazon needs more space than Osgood Landing can offer, Lawrence has a few other sites nearby with easy highway access a former Showcase Cinemas property and a 14-acre city-owned lot. And Haverhill has a waterfront parcel that could be in the mix.
- Methuen and Andover are also partnering to offer potential satellite locations for this bid, according to The Eagle-Tribune.

For more info, click here, here, and here.

New Bedford

- City officials here plan to offer to Amazon a 300-acre, city-owned Whaling City Golf Course, slated for redevelopment.
- This economically struggling mill city does not offer much public transit (no commuter rail), and it's hardly known as a tech center. Still, that's not stopping Mayor Jonathan Mitchell from pitching the virtues of being in New Bedford no traffic, no housing crunch. "There is no city in America that will have all of Amazon's boxes checked," he said.

For more info, click <u>here</u>.

Springfield area

- Nine western Massachusetts communities, including Springfield, are developing a potential bid. The other eight are: Agawam, Chicopee, Easthampton, Greenfield, Holyoke, Northampton, Westfield, and West Springfield.
- The Economic Development Council of Western Massachusetts is helping the region evaluate

possible sites. "There is probably no one city standing by itself that could adequately respond to the request for proposal," Rick Sullivan, the council's chief executive, told the Globe. "When you put the region together, we can."

- Springfield has lagged economically for decades due to the loss of its once-booming manufacturing sector, but there has been progress of late, including construction of a \$950 million casino-hotel project.
- Springfield Mayor Domenic Sarno told the Globe he is eager to see how the region could work together. "If you don't dip in your toe in the water, you are never going to know," he said.

For more info, click here and here.

Taunton

- Mayor Thomas Hoye Jr. recently said he's pitched for Amazon to build at the 147-acre site of the Silver City Galleria mall, according to the Taunton Daily Gazette. Several major retailers have left the mall in the past few years and Hoye wants to try to revitalize or reinvent the area.
- Taunton is one of about two dozen communities in Massachusetts defined by state officials as a "gateway city" in part because of below-average income and educational attainment rates.

For more info, click here.

Weymouth area

- Union Point, formerly known as Naval Air Station South Weymouth, actually straddles Abington, Rockland, and Weymouth.
- The 1,500-acre site, which has had its share of fits and starts and change in ownership, might finally be ready for prime time under developer LStar Ventures.
- "We have spent two and half years planning for this moment," said Kyle Corkum, chief executive and managing partner of LStar Ventures, which owns Union Point. "Our vision was that we would be the Silicon Valley of the East Coast."

For more info, click here.

Worcester

- Worcester can't meet all of Amazon's needs but has a few downtown sites in mind that could supplement a proposal, including the Gateway Park project area, which is anchored by Worcester Polytechnic Institute and has redeveloped from brownfields into mixed-use space, including for academic and research purposes.
- Tech in Worcester? Yes. In March, a <u>report</u> by TechNet and the Progressive Policy Institute ranked Worcester eighth among the top 25 emerging startup hubs in the United States.
- Newton mayor and Democratic candidate for governor Setti Warren has said that he supports a Worcester bid over others in Massachusetts, arguing it would do the most to ease economic inequality in the state. Key to Warren's plan is a long-discussed but not yet formally-studied high-speed train from Springfield to Boston.

For more, click here and here.

Bridgeport area, Conn.

- This bid features several communities: Bridgeport, Fairfield, New Haven, and Stratford, places with pockets of poverty and prosperity. "We're taking a regional approach," Thomas F. Gill, director of planning and economic development in Bridgeport, told the Hartford Courant.
- Selling points include access to the Metro-North commuter rail and area colleges, including Yale and Sacred Heart universities.
- This was one of 17 proposals from local communities in Connecticut that went before a state-level agency in recent weeks. The agency has picked two proposals to pitch as bids to Amazon: one from the Hartford area and another from the Stamford area. (More on those two bids below.) But proposals not chosen by the state might still bid directly to Amazon, and some including Bridgeportarea officials have said they plan to do so, according to the Courant.

For more info, click here and here.

Danbury, Conn.

■ Danbury plans to make a direct pitch to Amazon, according to the Hartford Courant, despite the

Map: New England cities, towns that you can expect to bid for Amazon's 2nd HQ - The Boston Globe

state's decision to throw its weight behind other proposals.

- The Danbury area boasts one of the strongest economies in the state, according to a recent report in The News-Times of Danbury. Officials there plan to cite the city's economic and job growth and efficient permitting process as part of their bid.
- Danbury Mayor Mark Boughton posted a <u>video</u> message to Amazon on social media that tries to make the case for the city.

For more info, click here and here.

Enfield, Conn.

- This suburban town has proposed multiple potential sites, including the Enfield Square Mall and a nearby industrial park, the Hartford Courant reported. Its proposal is not one of those that will receive state backing.
- Bryan R. H. Chodkowski, the town's manager, told the newspaper: "A lot of folks are going to chase this. This is the whale. Everyone wants to catch the whale and feast on the whale."
- The town's offerings include easy access to Interstate 91, proximity to Bradley International Airport, and a passenger rail station expected to open in town in a few years.

For more info, click here.

Hartford area, Conn.

- This bid is a joint pitch from both Hartford and neighboring East Hartford. It is one of two bids from Connecticut that has the state's backing.
- Luke Bronin, mayor of the struggling capital city of Connecticut, told the Hartford Courant: "To compete and win, the Greater Hartford area has to think and act like a unified metro area, because our competition does. Amazon is looking at metro areas of 1 million people or more, and the truth is that we are a metro area of about a million people."
- Oz Griebel, president of MetroHartford Alliance, the capital region's chamber of commerce, told the Courant: "The city of Hartford would be an attractive location. We are in a nice corridor. There is

Map: New England cities, towns that you can expect to bid for Amazon's 2nd HQ - The Boston Globe

talent here. We undersell and underestimate our talent pool."

For more info, click here, here, and here.

Stamford area, Conn.

- This pitch will also include officials from Bethel, Ridgefield, and Weston, the Courant reported. It is one of two bids from Connecticut that has the state's backing.
- Stamford officials have said selling points include access to nearby airports, development growth around the Metro-North commuter rail, its proximity to New York City, and a strong digital media presence among local businesses, according to the Hartford Courant.
- Stamford ranked second-highest in a 2016 state index of Connecticut communities' economic health, according to The Advocate newspaper of Stamford.

For more info, click here, here, and here.

Southern New Hampshire

- Governor Chris Sununu has told the Concord Monitor the state is planning an aggressive bid.
- "With what we've done with business taxes, with what we've done with driving some of the other high-tech companies into New Hampshire creating a brand if you will we're getting more known for driving more of those kinds of companies here," Sununu told the newspaper. "And now having the regulatory flexibility that we're creating, there's just so much more potential here."
- Sununu, in an appearance on the Fox Business Network, said he would pitch for Amazon to build its second headquarters "somewhere in southern New Hampshire." "It's still about a half hour outside of that Greater Boston metropolitan area," Sununu said. "So we're part of that Greater Boston area without the burdens of the traffic and the taxes and all those things that trouble large major cities. We really have the best of both worlds."
- News reports about the state's plans were not more specific in terms of potential sites. But Manchester Mayor Ted Gatsas has told the New Hampshire Union Leader he would work to help in "any way I could to get Amazon here in the city of Manchester."

For more info, click here, here, and here.

Pawtucket area, R.I.

- This city, along with neighboring Central Falls, has publicly pitched that Amazon build in a 160-acre area that straddles both communities and where a commuter rail station and transit hub is scheduled to open in 2020, according to the Providence Journal and press releases from the two cities.
- The sales pitch includes their proximity to Boston, New York City, and Washington as well as to top colleges in Rhode Island and Massachusetts. It also touts that region's affordability compared to Boston.
- State officials, meanwhile, have asked communities across Rhode Island to submit proposals to the state which then hopes to submit a unified proposal before the deadline. The state's Commerce Secretary Stefan Pryor said in a statement to the Globe his office has received ideas and information from communities in addition to Central Falls and Pawtucket, but the statement did not say how many, or which cities and towns have made pitches.

For more info, click here, here, here, and here.

What about Maine and Vermont?

The list above doesn't include any communities in two New England states: Vermont and Maine.

Rebecca Kelley, a spokeswoman for Vermont Governor Phil Scott, said via e-mail: "The state has not heard from any municipalities that they are considering or planning to bid, though I can't say definitively that means none have or are."

Doug Ray, a spokesman for the Maine Department of Economic & Community Development, declined to say directly whether Maine plans to submit a state-backed bid, but in a statement he suggested it did not intend to do so.

"Amazon is seeking a new home in a 'stable and business-friendly environment,' " Ray wrote.

Tim Logan, Jon Chesto, and Janelle Nanos of the Globe staff and Globe columnist Shirley Leung contributed to this report. Matt Rocheleau can be reached at matthew.rocheleau@globe.com. Follow him on Twitter @mrochele.

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