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Moms, by the numbers

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By Matt Rocheleau

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It's Mother's Day — a holiday devoted to showing appreciation to those who brought us into the world and raised us to be the people we are today.

In honor of all the moms, grandmas, and stepmoms out there, here's a look at motherhood by the numbers.

1908

— When the idea for Mother's Day began, Anna Jarvis organized the first observances in West Virginia and Pennsylvania on May 10 of that year to honor her deceased mother, according to the US Census Bureau. She pushed for the formal establishment of a day to commemorate all mothers. Within three years, every state in the country observed Mother's Day and in 1914, Congress made it a national event.



43.5 million

The number of mothers nationwide between ages 15 and 50 in
 2014, according to Census bureau estimates. Those mothers gave birth to a collective 95.8 million children.

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26 years old

— The national average age for women to give birth for the first time. In 1970, the average age of first-time moms was just under $21 \frac{1}{2}$ years.

40%

— The share of US households for which mothers were the sole primary breadwinner, as of 2012, according to the US Bureau of Labor Statistics. That's up from 11 percent in 1960.

9.8 million

— The number of single mothers living with children under age 18 in 2016, according to the Census bureau. That was up from 7.7 million in 1985.

\$23.6 billion

— That's how much US consumers are expected to spend to celebrate Mother's Day this year, as they shower moms with cards, flowers, clothing, jewelry, and meals, according to the National Retail Federation. "Mother's Day shoppers are expected to spend an average of \$186.39 for the holiday, up from last year's \$172.22," the group says.



#1

— The ranking that all children worldwide give for their own mothers. Thanks, Mom!

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