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Why Donald Trump did better — and Hillary Clinton worse — than expected

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By **Matt Rocheleau**

GLOBE STAFF NOVEMBER 09, 2016

Exit poll data show several key areas where Donald Trump excelled and Hillary Clinton faltered, helping to explain Trump's stunning victory.

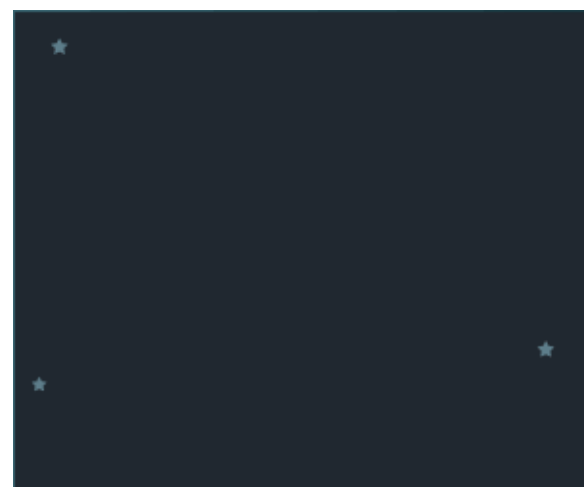
The preliminary results, collected by Edison Research, were published Tuesday night by various

news outlets, including the [New York Times](#) and The Associated Press.

Where Trump did well

Trump performed well with several demographics that helped drive him to a better-than-expected showing overall in Tuesday's election, the exit polls show.

More than two-thirds of whites without a college degree supported Trump, while just 28 percent of that group backed Clinton. That compared with 61 percent of whites without a college degree who backed Mitt Romney in 2012 and 36 percent who backed Barack Obama.



White without a college degree

■ DEMOCRAT ■ REPUBLICAN

2016 Clinton-Trump



2012 Obama-Romney



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Trump also did much better with low-income voters — those who make less than \$30,000 a year — compared with Romney's 2012 performance.



White women supported Trump over Clinton

It may be one of the more shocking data points to emerge from a stunning overall victory for Trump.

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In 2012, Romney captured the support of 35 percent of low-income voters, while Obama got about 63 percent of the backing.

By comparison, this year, Trump won over 41 percent of low-income voters, while Clinton received 53 percent.

Under \$30k income

■ DEMOCRAT ■ REPUBLICAN

2016 Clinton-Trump





2012 Obama-Romney



White evangelical and white born-again Christians also backed Trump overwhelmingly — 81 percent to just 16 percent for Clinton.

In 2012, Romney received 78 percent of the vote from that group, while Obama got 21 percent.



White evangelical or white born-again Christian



2016 Clinton-Trump



2012 Obama-Romney



Where Clinton fell short

Clinton, meanwhile, performed well with minorities, but she did noticeably worse than Obama did in 2012, including with Hispanic and Latino voters who many predicted would turn out in strong numbers to oppose Trump.

She also beat out Trump with the millennial demographic, overall. But she did not do as well with that younger generation of voters as Obama did four years ago.

Black

DEMOCRAT REPUBLICAN

2016 Clinton-Trump



2012 Obama-Romney



Hispanic/Latino

DEMOCRAT REPUBLICAN

2016 Clinton-Trump



2012 Obama-Romney



Asian

DEMOCRAT REPUBLICAN

2016 Clinton-Trump



2012 Obama-Romney



Millennials (18-29 years old)

DEMOCRAT REPUBLICAN

2016 Clinton-Trump



2012 Obama-Romney

60%

37%

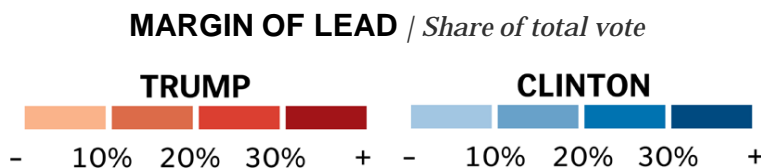
How America voted

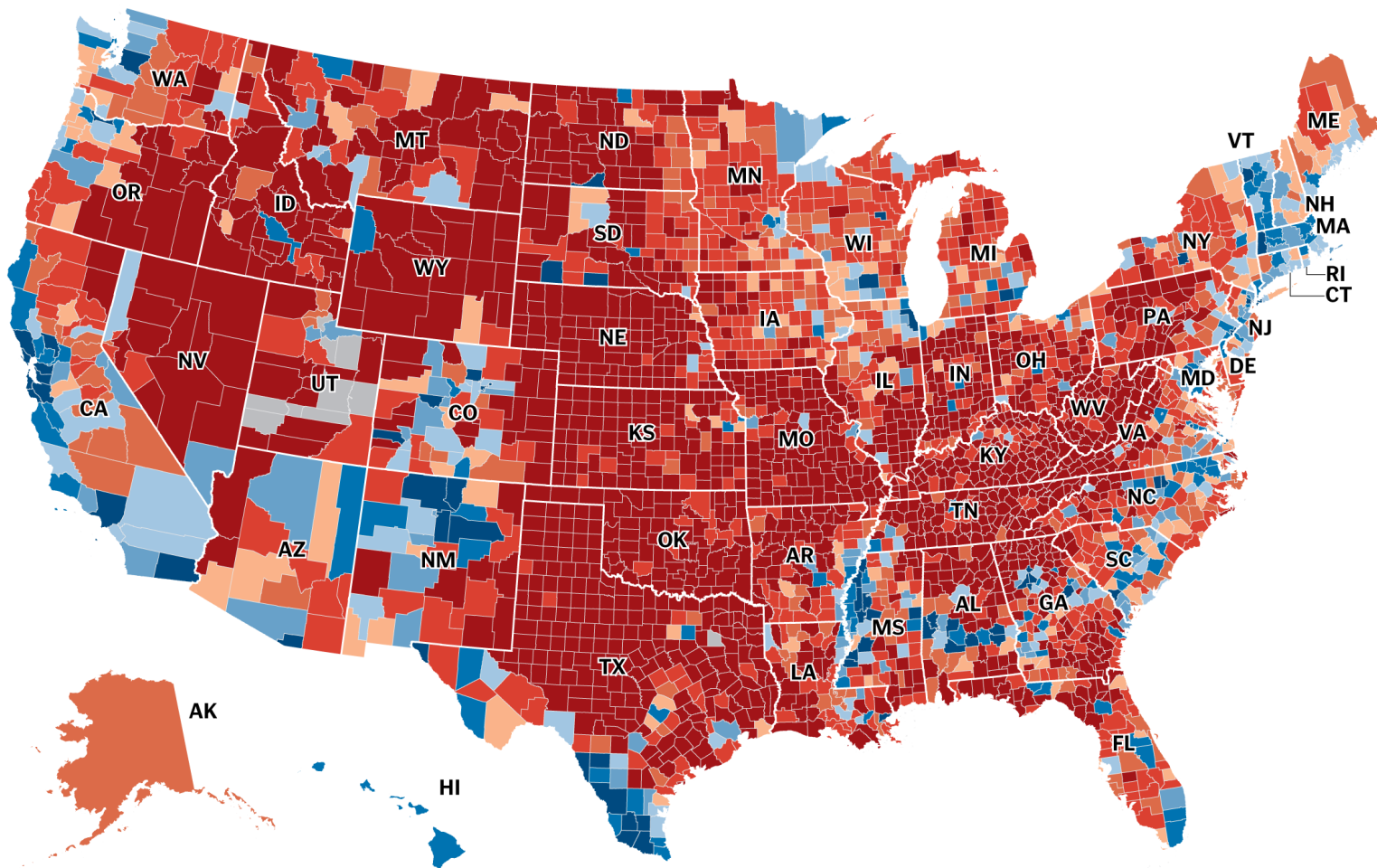
THE POPULAR VOTE

A red wave of voters across the US helped businessman and TV personality Donald Trump win the presidency and gain control of both houses of Congress. Most of Trump's gains came from rural America, smaller cities, and the industrial heartland, areas that helped him counteract Hillary Clinton's supporters in urban centers.

Trump won states carried by President Obama in 2008 and 2012 including Iowa, Ohio, Pennsylvania, and Wisconsin, and appealed to whites without college educations in areas of the Midwest where they are the majority.

(AS OF 8 A.M., WEDNESDAY)






SOURCE: Associated Press election research

JAMES ARINDIS / GLOBE STAFF

Matt Rocheleau can be reached at matthew.rocheleau@globe.com. Follow him on Twitter [@mrochele](https://twitter.com/mrochele)

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