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Will Ferrell to visit Emerson College; school to be temporarily be renamed after 'Anchorman' movie character Ron Burgundy

Posted by Matt Rocheleau November 18, 2013 12:15 PM

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By Matt Rocheleau, Town Correspondent

Actor and comedian Will Ferrell plans to speak to students at Emerson College next month, and during his day-long visit the college's School of Communication will temporarily be renamed after Ron Burgundy, the newscaster character that the actor plays in the popular "Anchorman" movie.

"I had to pinch myself really hard when I learned that Emerson College was naming its School of Communication for me. It's kind of a big deal," the fictional Burgundy said in a press release issued by the college. "I can't wait to inspire students with my story of how I got to the top...the very top. I'm not going to sugarcoat it. It's a lot of work, especially if you don't have good hair."

Campus officials said Ferrell will visit the school on Wednesday, Dec. 4

"The KVWN Channel 4 Action News TV star who coined the phrase 'You stay classy, San Diego,' will share his path to journalism greatness with students during a day-long visit, which will include a morning press conference, the official naming ceremony, and an evening screening of 'Anchorman 2: The Legend Continues,'" a movie that is scheduled to premiere Dec. 20, the press release said.

The college said it plans to at livestream the naming ceremony starting at 11 a.m. on this webpage, www.emerson.edu/ronburgundy.

"A visit from Ron Burgundy is a chance to engage with someone who understands the power of media, as well as hairspray, first-hand," said college President Lee Pelton said in a statement.

Matt Rocheleau can be reached at mjrochele@gmail.com. Looking for more coverage of area colleges and universities? Go to our [Your Campus pages](#).

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