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DOWNTOWN

MBTA mTicket app passes \$10

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form for the commuter rail, and the agency will receive the first-of-its kind

represents not only an improvement in the way we are collecting

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Posted by Matt Rocheleau August 26, 2013 04:32 PM

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The MBTA's nine-month-old mobile ticketing platform called mTicket, recently passed \$10 million in sales, a national award for developing and implementing technology, officials announced.

T General Manager Beverly Scott said the system "represents not only an improvement in service and convenience, but also revenue."

thousands of dollars by not
on ticket production and
riders commutes easier," she

the mTicket smartphone app
5 percent of all non-corporate

first full smartphone
use iPhone and Android

about as the phone's
in the store. The
it could be will

the MBTA on

of our local

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houses this
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0
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"We are still early in the effort but we are saving th
installing costly, static vending machines, saving o
eliminating cash transactions – all while making r
said in a statement.

More than 1 million tickets have been sold using th
since it launched in late November, representing 1
commuter rail ticket sales, the T said.

The system, developed by Masabi, is the country's
commuter rail ticketing system allowing riders to

"mTicket" app to purchase and they did not wait ti
on the MBTA's website. The app is available on the
iPhone, Android and Windows Phone. The app is available
for free. The app is available on the agency's website.

For more information on the "mTicket," click here.

E-mail Matt Rocheleau at mjrochele@gmail.com.

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