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## Allston unicyclist one of five finalists in national contest to star in Dr. Pepper commercial

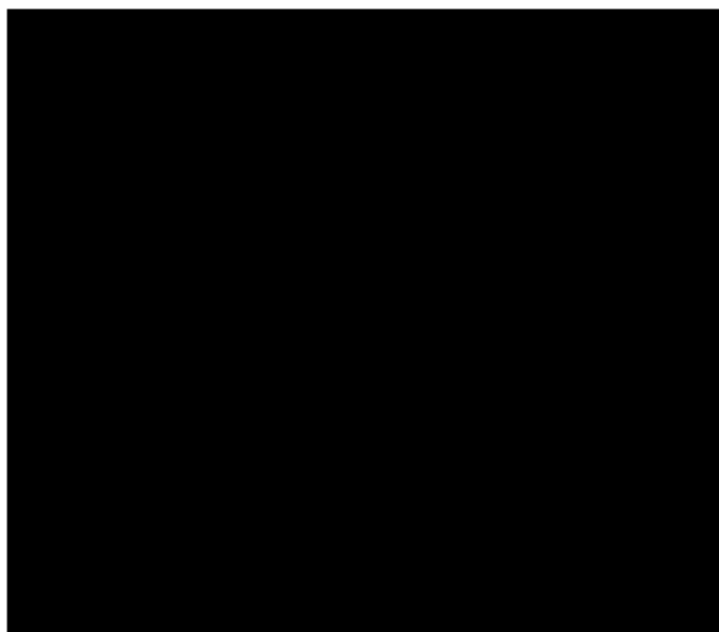
Posted by Matt Rocheleau July 26, 2013 11:44 AM

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By Matt Rocheleau, Town Correspondent

A professional unicyclist from Allston is one of five finalists from across the country who are showing off their unique talents as they compete to star in a Dr. Pepper commercial.

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Sam Haber's [video entry](#), submitted via YouTube, received enough online votes to survive the [national competition's](#) last round of cuts this week.

The popular soda brand will announce the contest winner Aug. 5.

The winner will appear in a 30-second Dr. Pepper "One of A Kind" commercial. The beverage company will pay to fly the winner and a guest to the commercial's shooting location and for two nights in a nearby hotel.

The contest opened for submissions on April 10 asking entrants to "upload an original video of yourself demonstrating why you are one of a kind."

Three months later, Haber was one of 10 people picked as semi-finalists by officials from Dr. Pepper, a soft drink made of a secret, "unique blend of 23 flavors."

After two weeks of online voting ending on July 24, Haber and four others moved on as finalists.

In his video entry, Haber describes himself as a 28-year-old who also works as a glass artist. The footage shows the street unicyclist riding his one-wheeled bike and performing various stunts and tricks on at sites around Boston, including at City Hall Plaza.

Haber also runs the [unicyclelab.com](http://unicyclelab.com) website.

The four other finalists in the Dr. Pepper contest include: an elite jump-roper; a race-car driving 16-year-old; a world champion footbag freestyler; and a former Marine turned mixed martial arts fighter.

To see more videos of Haber, [click here](#). Follow him on Twitter at [@haberflave](#).

To learn more about the contest, [click here](#).

Haber's presence in the competition was previously reported on by [Boston Magazine](#).

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