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WEST ROXBURY

West Roxbury Main Streets names Michael Iceland as new executive director

Posted by Matt Rocheleau July 25, 2013 05:19 PM

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By Matt Rocheleau, Town Correspondent

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Michael Iceland recently took over as the new executive director of West Roxbury Main Streets, the organization announced.



(John Wang) Michael Iceland.

“After an extensive recruiting process, we are confident we found the best person for the job,” said a statement from Matt Gruber, the nonprofit’s board president. “Michael

brings great energy, a positive attitude and the breadth of experience necessary to succeed in the executive director role.”

The citywide Boston Main Streets program uses public funding and staff to support 20 independently-governed Main Streets organizations, including the one in West Roxbury, that work with local business districts to improve storefronts and public spaces.

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Officials at West Roxbury Main Streets said Iceland has more than a dozen years of experience working with nonprofits and residents throughout Boston.

A resident of Jamaica Plain, his career began managing a variety of national projects at the Boston headquarters of City Year, the organization said. He has served the last seven years as communications manager for the local nonprofit The Food Project.

“West Roxbury is on the move,” Iceland said in a statement. “From fun runs with Parkway Running Club and the Taste of West Roxbury to new signage for stores on Spring Street, it’s a really exciting time to join this great team.”

“With such a dedicated board of directors and city hall behind us, WRMS is poised to support and bring more local ideas to life in the community,” he added. “I want to do everything I can to help our constituents create things like the new farmers market opening on Corey Street this month.”

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