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Thousands of Boston-area youths to sell lemonade for charities, including fund that aids Marathon victims

Posted by Matt Rocheleau May 2, 2013 02:51 PM

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By Matt Rocheleau, Town Correspondent

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More than 2,000 local youths plan to set up home-made stands around the Boston-area on Saturday, selling lemonade and donating their profits to charities, including [The One Fund](#), which aids those impacted by the Marathon bombings.

The local effort is being coordinated as part of the annual Lemonade Day campaign, which was founded in 2007 in Texas and has grown each year since. About 150,000 youths in 36 cities across America and Canada are expected to participate this year.

Saturday will mark the third year Boston has participated.

The campaign offers “a free, real-life learning program that teaches children not only how to operate their own business using a lemonade stand, but also imparts fundamental lessons about life, success and personal achievement,” organizers said. “Inspiring kids to work hard and make a profit, they are also taught to spend some, save some and share some by giving back to their community.”

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One lemonade stand in the Copley Square area of Boston will donate its profits to The One Fund. That stand, named "Boston Strong Lemonade Stand at Copley Plaza," plans to be open from 11 a.m. to 2 p.m. on Saturday.

For a list of other lemonade stand locations and hours of operation, [click here](#).

Lemonade Day Boston is sponsored by the City of Boston and Babson College.

"When we teach students entrepreneurship, we teach them to invent their future," said a statement from Boston Mayor Thomas M. Menino. "Lemonade Day Boston is a wonderful, important way to help Boston's young people become part of our innovation economy."

"At the heart of Lemonade Day is the most important lesson we can ever teach our children — to take charge of their own lives, to realize their unique potential, and to become the leaders of their own future," Babson President Len Schlesinger said in a statement. "My wife Phyllis and I are extremely pleased to support such a life-changing program that has expanded this year to reach even greater numbers of Boston's school-aged children. By spreading entrepreneurship to our youngest generation of learners, we unleash a transformational force for change."

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