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ALLSTON BRIGHTON

Smartphone app focused on Allston to launch this week

Posted by Matt Rocheleau March 7, 2013 02:00 PM

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By Matt Rocheleau, Town Correspondent

A smartphone application launching this week aims to provide information about living and working in Allston.

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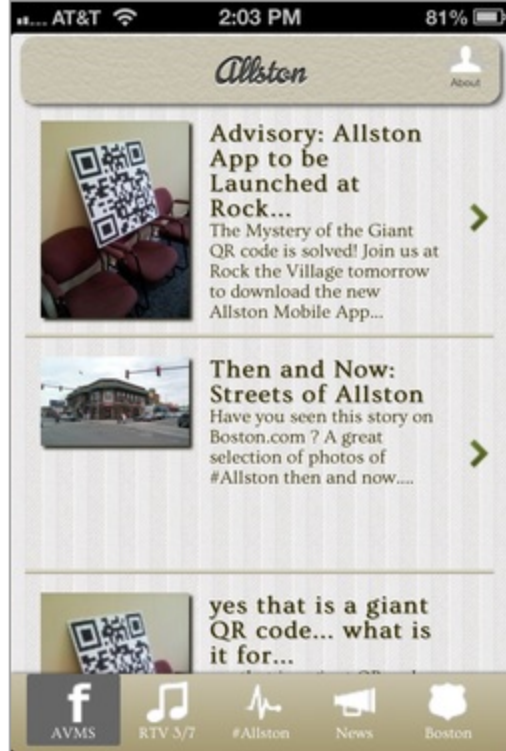


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ALLSTON-BRIGHTON REAL ESTATE



The Allston Village Main Streets nonprofit will formally unveil the “Allston” mobile application Thursday night when it hosts its 10th annual [Rock the Village Music and Style Show](#) at Brighton Music Hall.

The free app will feature social media, local news and municipal updates, the nonprofit said. It was created using a platform from tech start-up [Flow](#).

To download the app, [click here](#).

The first 100 people to download the app at the music and style show Thursday night will be entered into

a raffle to win a \$100 prize.

For more information on Thursday’s event, [click here](#). Live updates and photos of the event will be sent via Twitter and Instagram using [#AllstonRTV](#).

E-mail Matt Rocheleau at mjrochele@gmail.com.

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