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JAMAICA PLAIN

JP nonprofit gets \$50k from Newman's Own to launch nutrition program for under-served families

Posted by Matt Rocheleau January 3, 2013 01:19 PM

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By Matt Rocheleau, Town Correspondent

The charitable foundation of the Newman's Own food company has awarded a \$50,000 grant to Jamaica Plain-based nonprofit Community Servings.

The local organization, which feeds people in eastern Massachusetts who suffer from any critical illness, along with their dependents and caregivers, plans to use the funding to develop the "Family Nutrition Initiative."

The program will feature a series of interactive 'Healthy Eating for Families' nutrition education workshops for children and families around Boston who have trouble accessing enough food and proper nutrition, the organization said in a press release.

The workshops will target formerly homeless families who have recently transitioned to housing, the release said.

Newman's Own was founded by the late actor and philanthropist Paul Newman in 1982. The Connecticut-based company donates all of its after-tax

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Newman in 1982. The Connecticut-based company donates all of its after-tax profits to charities, the release said. Over the past three decades, more than \$350 million has been donated by the company and its foundation, which was founded in 2005.

The grant was given through the foundation's nutrition-focused funding initiative that aims to support new and expanding programs to serve as models, the release said.

The initiative granted about \$1 million over the past year and will donate nearly \$4 million more to 40 organizations during the next two years.

"It's exciting for us to see such creative thinking and solution-based approaches to the challenges around nutrition issues," said a statement from Newman's Own Foundation managing director Lisa Walker. "This funding initiative is intended to further the innovative work that our grantees are already doing on the ground to help increase access to, and awareness of, nutritious food."

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