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JAMAICA PLAIN

## Whole Foods in Jamaica Plain marks 1st year with Halloween treats, cake

Posted by Matt Rocheleau October 31, 2012 01:20 PM

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By Matt Rocheleau, Town Correspondent

Whole Foods Market in Jamaica Plain will celebrate its first anniversary on Wednesday, giving away treats and cake.

The store's move into JP ignited months of controversy that haunted the neighborhood for months culminating in its [Halloween opening](#).

### PHOTOS

#### Jamaica Plain unveils new Whole Foods



"I can't believe it's been a year already," the store's community liaison, Jennifer Licht said.

Workers at the supermarket plan to set up a tent outside this evening to hand out treats for children between 4 and 7 p.m., according to Licht

Inside the store located along Centre Street in the neighborhood's Hyde Square section, several vendors will team up with the grocer to

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- A time line of the controversial Whole Foods arrival in J.P. give away special goody bags and an anniversary cake will be shared with customers starting at 6 p.m.

The store is participating in a Halloween parade and party organized by the Friends of the JP Connolly Branch Library, according to Licht. Whole Foods donated pumpkins and children's coloring books for that event.

"We are so happy to be part of the Jamaica Plain community, a true neighborhood with so many caring, giving people and organizations. We are thankful we have been able to give back to this community throughout the year," Licht said.

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4 to 7pm on  
**HALLOWEEN**  
October 31st 2012  
to celebrate our 1st year in JP!

We'll have treats for the kids and will be joined by Bixby Bars, Dancing Deer, Echo Farm Pudding, KIND Bars, & Perfect Fuel. At 6pm we'll be sharing our anniversary cake. We're proud to be part of the Jamaica Plain community and thank you for your support!

1st Year in Jamaica Plain  
**Growing  
ROOTS**



WHOLE  
FOODS  
MARKET

(Whole Foods Market)

A copy of a flyer for the store's combined anniversary and Halloween celebrations.

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