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JAMAICA PLAIN

Two neighboring shops in Jamaica Plain to celebrate 30th anniversaries on Thursday

Posted by Matt Rocheleau July 31, 2012 03:40 PM

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By Matt Rocheleau, Town Correspondent

Two neighboring Jamaica Plain businesses – a hair salon and a bike shop – plan to celebrate their 30th anniversaries Thursday evening.

Fresh Hair and Ferris Wheels Bike Shop each opened on South Street in 1982.

“Jamaica Plain was a very different neighborhood then,” bike store owner Jeffrey Ferris said in an e-mail.

Salon owner Joy Silverstein remembered opening her store in July 1982, when trolleys still ran along South Street and when the rent for the 600-square-foot retail space was \$250 a month. Four years later, a fire that broke out in an adjacent grocery store spread and damaged the salon.

“But rising like a phoenix from the ashes, we took over the corner space and rebuilt,” she said in a an e-mail. “For three months we worked with our mirrors propped up on milk crates in a nearby office space.”

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propped up on milk crates in a nearby sales space.

A year later, the salon held a party to celebrate its fifth anniversary.

“Never in my wildest dreams did I think Fresh Hair would continue for 25 more years,” Silverstein said.

A block party to commemorate their anniversaries is scheduled for Thursday Aug. 2, from 5 to 9 p.m., according to the two business owners.

The birthday bash is expected to include refreshments, a cookout, live sets from local musicians Shelterbelt, Needy Visions and Hilken Mancini of GirlsRockBoston, children’s activities and biking and skateboarding demos.

The celebration will be held in and around the two storefronts, located side-by-side at 62 and 66 South St.

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