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ALLSTON BRIGHTON, FENWAY-KENMORE

## Dean Dunk! Tuxedo-wearing BU administrator plunges into Charles

Posted by Matt Rocheleau May 6, 2011 12:12 PM

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(Courtesy: Boston University)

To see a different video the school shot from the boat the dean leaped off of, [click here](#)

By Matt Rocheleau, Town Correspondent

Fulfilling a promise made to graduating seniors earlier this year, Boston University Dean of Students Kenneth Elmore, sporting a tuxedo, red Converse sneakers, a bright-red BU swim cap and goggles, yelled "Go Terriers" before throwing himself off a small boat into the Charles River after Friday's senior breakfast.

Elmore had pledged to make the plunge if the class of 2011 hit a participation goal of 2,011 donors to its class gift program by May 22 -- commencement day, according to the school.

(See the video at the bottom of this post to see the dean announce his commitment)

While the class hadn't yet reached the mark, it had set an all-time school record by getting over 1,600 donors as of Thursday, so the popular dean decided to dunk earlier than planned.

The event made quite a splash with students who lined the bank of the river

near the school's DeWolfe Boathouse cheering on the dean and providing a countdown prior to his springtime swim.

Only around 350 donors shy of its goal, the class is well on its way to surpassing the mark. Participation this year is over 200 percent higher than the same time a year ago, said BU officials. The previous participation record of 1,004 donors in 2009 was crushed by this year's seniors.

An added bonus -- earlier this year the Boston University Alumni Council said if this year's class can force the dean to dive the council will contribute its own \$100,000 gift.

The class gift fund had climbed over \$21,000 as of Thursday, the school said. The annual campaign allows graduating seniors to support university offices, programs and projects of their choice.

BU also announced during the senior breakfast that Katie Couric would be this year's commencement speaker.

E-mail Matt Rocheleau at [mjrochele@gmail.com](mailto:mjrochele@gmail.com).

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