

K 5@H<5A "

HVI hghY E Z

H< B; G'HC'8C' B K 5@H<5A

# 6YbhYmfj'WfYYf'gYfj JW'g'fUb\_YX' &h'jb'gi fj Ym

DcgYX'>i'm' \$Z&\$S- %\$.%G5A

9a U| p@\_ p7ca a Ybig f&L

6mA UhfF cVWYYUj z: 'cVY'7cffYgdcBXYbh

A year ago, Bentley – back when it was a college – narrowly made the Princeton Review's annual list of the top 20 "Best Career Services" at colleges nationwide. One year later, and now a university, the school has climbed eight spots and ranks as 12th on the list.

The Princeton Review, which has published its college guide annually since 1992, released its assessment of colleges across the United States this week, ranking the top 20 schools in 62 different categories, including "Best Career Services," based on student surveys.

"We're always pleased to be recognized especially from student surveys," said the university's director of public and media relations, Michele Walsh. "But, we take all rankings with a grain of salt."

Bentley was also named to the "Best Northeastern Colleges" and "Best 371 Colleges" lists, neither of which are ranked.

"We don't rank schools academically because our goal is to help students find and get into the best school for them," said Robert Franek, author of the book and vice president and publisher of The Princeton Review in a press release. "Instead, we tally 62 ranking lists based how students at these schools rated their campus experiences, plus ratings based on institutional data we collect on issues important to applicants."

Walsh said she agrees with the review's approach.

"I think it's important that they don't give overall rankings," she said. "Everyone's number 10s and number ones are different,"

Walsh said the school frequently receives questions from prospective students who cite Bentley's performance in college rankings from publications like the Princeton Reivew, Business Week and the US News and World Report.

However, what is most important for each student to consider is if the school is the "best fit for them," she said.

The 62 rankings are based on an 80-question survey completed by about 122,000 students – 325 per campus on average – at the 371 schools in the book during the 2008-09 school year and/or previous two school years. The surveys, most of which were completed online, ask students about their school's academics, administration, campus life, student body, and themselves.

The Princeton Review is an education services company headquartered in Framingham. It is not affiliated with Princeton University, and it is not a magazine.

For more information on the 2010 edition of "The Best 371 Colleges," go [here](#).

I D7CA-B: '9J9BHG'

6FCK G9

5ftg/ 7fUztg  
7ca a i b]m  
: ccX/ 8]b]b[  
DYfzfa b] 5ftg  
G\cdd]b[  
Gdcftg/  
C i fXccfg

58J9FH=G9A9BH'

Dfj jci g 9bfm

BYI h9bfm

588 MCI F 7CAA 9BH

MCI F 9IA 5@588F 9GG1 fK @BCH69 DI 6@G<98E

MCI F B5A 91

9BH9F MCI F 7CAA 9BHG <9F 9

HndY nci f Wta a Ybh\Yfy

H\Jg V'c [ [ Yf a ] [ \hk Ubhtc fYj ]Yk nci f Wta a YbhVYZcfY dcgHb [ ]f

: JY'Xg a Uf\_YX k Jh Ub' UFY fYei JYX

8C BCH< HH<9 GI 6A H6I HCB A CF 9 H<5B CB79

K \UhXc k Y'Xc k Jh hJg ]bZfa UHcb3 F YUX'ci f Dfj UWhDc ]Wn\Yfy